

## HELLO HELLO

# MY NAME IS VALERIE AVILA

#### **ABOUT ME**

I'm a New York based Fashion Designer with 6 years of experience working across large corporations such as Walmart, BoxLunch, Forever 21 and independent brands in the US. As a fashion designer, I specialize as a trend-forecaster and have been involved in every stage of the products I have conceptualized and developed through my career.

#### SKILLS

**PHOTOSHOP** 

**ILLUSTRATOR** 

3 D L O T T A

PLM

TECHPACK/CONSTRUCTION

3 D L O T T A

ILLUSTRATION SKILLS

### LANGUAGE

**ENGLISH** 

SPANISH

## CONTACT

- +11 6468740144
- www.heyavila.com
- valerietavila@gmail.com

#### **EXPERIENCE**

GARAN FASHION DESIGNER

2018-PRESENT

FREEZE (BOXLUNCH

FOREVER 21) ASSSOCIATE DESIGNER/

2017-2018 MERCHANDISER

**ELIE TAHARI** 

2016-2017

ASSSOCIATE DESIGNER

ANTHROPHOLOGIE ASSISTANT DESIGNER 2015-2016

#### **EDUCATION**

COLEGIATURA COLOMBIANA DE DISENO 2011-2015

BACHELORS FASHION
DESIGN \*honor student\*
MINOR GRAPHIC DESIGN

FLORIDA STATE UNIVERSITY 2010-2011

ENGLISH

THE CENTER FOR INTENSIVE LANGUAGE STUDY

5100

#### COURSES

WEB DESIGN & PROFITABLE FREELANCING 2020- U DEMY

LOGO DESIGN ADOBE ILLUSTRATOR 2020- UDEMY

UX & WEB MASTER COURSE 2020- U DEMY ILLUSTRATOR 2021 MASTERCLASS 2020- UDEMY

THE ULTIMATE
DRAWING COURSE
2020- UDEMY

SKETCHING FOR FASHION DESIGN MASTERCLASS 2020- UDEMY

IF YOU WERE WAITING FOR A SIGN,
THIS IS IT! I AM PRETTY COOL AND WOULD
ACTUALLY OVE THIS JOB!



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# MY NAME IS VALERIE AVILA

And I write to introduce my career qualifications in response to your posting for a qualified Fashion Designer for your company. If this was just another job, I would say that I am very eager to learn more about what you are seeking for this role, and offer my qualifications in this cover letter and resume, but this is my dream job, so here's more about me!

I have worked as a Fashion Designer for the past six years at several well-known brands, in charge of collection developments,market research,trend forecasting, handling and ordering products, analyzing materials and production, coordinating with multiple teams for the correct executions of the collections CADs, linesheets, 3D renderings, execution of our Time and Action calendars, market white space, business development, and assisting in all office needs. I have learned a great deal about the industry from my previous position and I am currently employed as a Senior Designer and trend forecaster, working closely with the VP of design which is my direct supervisor and our CFO, but none of this matter because the reason I truly believe this role is what I would love to do for a long time is that I can genuinely be passionate about it, it defines me in a personal level! The years I've had as a designer have brought me here, and I hope you can see that I am already very excited for this amazing and unique opportunity!

Please contact me after you have read this cover letter and resume.

Yours Sincerely,

Valerie Avila

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